

Beat: Business

## LVMH AND LES ECHOS DEDICATE A DAY TO BETTER INTEGRATE DISABILITY INTO BUSINESS

### BIG SHOW WITH 3000 EXPERTS & LEADERS

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**USPA NEWS** - LVMH and the Les Echos Group, organise, in partnership with the Société Générale and EY Group and the support of all the institutions in the sector, about "the Handicap - Employment & Responsible Shopping Show". The 2nd edition promises to be bigger than 1st edition on 27 March 2017, with 3000 guests

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More than 3,000 professional participants are expected to attend this second edition, which is open to all: buyers, prime contractors, managers, human resources departments, heads of disabled missions, directorates-general, CSR correspondents, financial departments ...

This event is becoming the biggest national event regarding disability in companies. It offers in an intense summary and display of the full information and solutions "360 ° " On all the key stakes of the handicap, in particular the following themes: The largest marketplace in the protected & adapted sector, with a selection of 120 EA / ESAT / TIH demonstrations to develop quality relationships with clients and prescribers; a training day on awareness raising, employment and responsible purchasing, with 65 conferences and workshops and some 500 experts mobilized; "Never have so many skills, disability experts and companies in the sector, been gathered in one day! "

**THE OBJECTIVE OF THIS BIG SHOW IS TO REDUCE PREJUDICE AGAINST DISABILITY IN PARTICULAR REGARDING EMPLOYMENT**

"The objective of this exhibition is to reduce prejudice against disability, in particular by raising the awareness of the largest number of employees within companies at all levels of the hierarchy. Beyond the social and managerial opportunities, the protected and adapted sector generates real opportunities for economic optimization for companies that use suppliers and subcontractors / co-contractors (EA / ESAT) Underestimates too often the level of quality and performance, "explains Xavier Kergall, General Manager of the Trade Shows & Legal Ads Group of Les Echos Group.

**THE LARGEST MARKET PLACE FOR SUPPLIERS OF THE PROTECTED & ADAPTED SECTOR (EA / ESAT / TIH)**

Organized in 14 clusters, the exhibition brings together a selection of 120 ESATs, Adapted Companies & Disabled Workers illustrating the wealth of product and service offerings available in all sectors:

These companies in the protected and adapted sector will thus have the opportunity to demonstrate their know-how and to present their services to visitors. "After a first in-house LVMH Handicap and Responsible Shopping "event in 2012, we wanted to go further by mobilizing more partners in the protected & adapted sector, and more disability experts, Number of operational staff and contractors. The first edition of the "Salon Handicap - Emploi & Achats Responsables" was born in 2016, organized by a professional event organizer, Les Echos Solutions, and highly regarded by the sector. If the objective of this first edition was to offer a rare opportunity to the establishments of the sector to make themselves known, the second edition must make it possible to raise awareness more widely of the handicap, from recruitment to retention in employment. We believe that we are making a very strong contribution to the social and professional integration of people with disabilities while giving good opportunities for the companies present to develop their human and economic performance "adds Christian Sanchez, Director of Social Development of the LVMH Group.

**A DAY OF DISCOVERY, TRAINING, INNOVATION AND NETWORKING**

This fair also invites visitors to share good practices and advice from the best experts mobilized for the occasion. Four thematic cycles - Awareness-Raising - Employment and Career Pathways - Responsible Purchasing - Experts Routes Handicap & HR - will articulate a program with more than 65 conferences and training workshops.

**TOPICS TO BE DISCUSSED AND DEBATED DURING THE FULL DAY CONFERENCES**

€ Handicap & diversity: Creating value in the company.

€ The protected and adapted sector: understanding, structuring and developing responsible purchases.

◊ HIs recognized for employment: how? Back on the Macron law and the decree TIH.

◊ Focus on the El Khomri Law

◊ Recognition of disability: a win / win interchange.

◊ How to support employees in their career paths?

◊ How to pilot a handicap mission?

◊ How to properly complete your DOETH? [...] "This second appointment is one of the illustrations of the Societe Generale Group's long-term commitment to helping people with disabilities. The first edition of the show demonstrated the major challenge of the protected and adapted sector and enabled the Group to sensitize many employees who have made qualified contacts with companies in the adapted sector and generate an additional 400 000 euros in turnover. Deal with this sector in 2016," says Edouard-Malo Henry, Human Resources Director of the Société Générale Group.

**Article online:**

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)