

Beat: Entertainment

Conclusion Musikmesse 2015 Frankfurt

Conclusion Musikmesse 2015 Frankfurt

Frankfurt Main, 20.04.2015, 17:36 Time

USPA NEWS -

Musikmesse and Prolight + Sound magnets for more than 108,000 visitors from all over the world with innovations and events.

Exhibitors satisfied with the course of business and orders placed.

New concept from 2016: opening to private visitors on all days and stronger trade-visitor programs.

The international Musikmesse and Prolight + Sound trade fairs at Frankfurt Fair and Exhibition Centre closed their doors on Saturday evening after a successful four-day run jam-packed with musical and dramatic highlights. "Over 108,000 visitors from 146 countries witnessed a dazzling display of new products, stars and events presented by 2,257 exhibitors" [?], said Detlef Braun, Member of the Executive Board of Messe Frankfurt. "Musikmesse and Prolight + Sound confirmed their role as a source of impulses for active music making, event presentation and new business contacts." [?]

This year, both fairs were characterised by an excellent trade-visitor standard, a good propensity to order and a high level of internationality, which resulted in a significant increase in the level of exhibitor satisfaction at both events. Particularly successful at Musikmesse was the new business area for improved contacts between manufacturers, distributors and musical-instrument retailers. With full aisles, a busy atmosphere on the exhibition stands and a high-grade conference programme, Prolight + Sound 2015 underscored its position as the leading international trade fair for the event technology and entertainment sector. The Professional Lighting & Sound Association of Germany (Verband für Licht-, Ton- und Veranstaltungstechnik - VPLT) was also very pleased with the results of the fair. Besides Germany, the top ten visitor nations at Prolight + Sound are the Netherlands, Italy, Belgium, Switzerland, France, Austria, China, Great Britain, Sweden and Poland.

Article online:

<https://www.uspa24.com/bericht-3871/conclusion-musikmesse-2015-frankfurt.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSfV (German Interstate Media Services Agreement): Ekkehard Boldt

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ekkehard Boldt

Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com